



NEWS FROM THE EASTERN CONNECTICUT CONFERENCE

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ECC Partners With Streaming News and Sports Network (SNSN) To Create The “ECC Game of the Week” Broadcast Series

The Eastern Connecticut Conference will unveil a “Game of the Week” live broadcast series for the upcoming 2024-25 academic year, powered by Streaming News and Sports Network (SNSN) of Jewett City.

Each week during the fall, winter and spring season, SNSN will broadcast a minimum of one game between ECC member schools.

The live stream of all “Games of the Week” will be available for no charge on the ECC website (www.eccathletics.org) as well as on You Tube and the ECC’s social media channels.

A complete schedule of games will be determined in late summer.

“Many thanks to Mike Minarsky of SNSN for his commitment to the ECC and its member schools and student-athletes,” ECC chairperson Marc Romano said. “We are excited to kick off the inaugural Game of the Week partnership to generate interest in the ECC and in a first-class manner.”

Any organizations interested in sponsorship opportunities for the Game of the Week broadcast series, please contact NFP Sports at (860) 920-0030 or engagement@nfp sports.com. A variety of packages, from single-game to year-long, are available.

About the ECC

Founded in 1934, the Eastern Connecticut Conference is an interscholastic athletic league made up of 19 member high schools, whose geographical footprint reaches from the Massachusetts border to the Long Island Sound and from the Rhode Island border to just east of the Connecticut River. The league sponsors 29 sports throughout the school year with each sport culminating in a league championship. Nearly 5000 student-athletes compete yearly in the ECC. The ECC is a league steeped in history, producing countless CIAC State Champions. The league continues to be on the forefront of high school athletics in the state of Connecticut and is positioned to continue as a leader for years to come. Visit the ECC at www.eccathletics.org.

About SNSN

Formerly called the Wolverine Radio Network, the Streaming News and Sports Network was rebranded in 2019 and has delivered local news, sports and weather to Eastern Connecticut residents. Since then, SNSN has produced more and more live and “on demand” sports content for Griswold High School, and continues to grow with this new partnership with the ECC. For more information, visit <https://www.snsnonline.com/about-snsn/>.

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